

Matching Donor Campaign

$$\begin{array}{ccccccc} \$ & + & \$ & + & \$ & & \} = \\ \text{Donor} & & \text{SpayAid PEI} & & \text{Veterinarian} & & \end{array}$$

Targeted low-
cost
Spay/Neuter
Assistance

=

Reduction of
surrenders at the PEI
Humane Society and
fewer homeless
animals.



SpayAid PEI invites you to be part of an exciting fundraiser to help reduce the number of homeless animals in Prince Edward Island, and give those already looking for good homes a better chance. From now until April 30, 2011, several generous donors have offered to match dollar for dollar any donations made to SpayAid. Your donation will go twice as far!

SpayAid is PEI's only low-income spay/neuter assistance program. Our clients can afford to have their pets spayed and neutered because we pay one third of their cost, and participating veterinarians generously donate another third. The results have been very encouraging. Since 2007, 717 animals have gone through our program, and during that time, the PEI Humane Society has seen a small but steady decrease of surrendered animals. Between 2009 and 2010, 9.5% fewer cats were surrendered, and 7.8% fewer dogs. But we can't stop there. Fewer homeless animals entering the shelter means a better chance for those already there. Our goal is to reduce the number of homeless animals to the point where everyone finds their forever home, and all are valued and treasured.

To do this, we must significantly boost the number of animals we can accept. Recently, SpayAid was featured on Magic 93 Radio, and the response has been amazing – requests for our service have doubled! Whereas in 2010 we paid for 246 surgeries, an average of about 20 animals per month, we are now receiving over 40 requests per month. This means we could help at least 500 companion animals in 2011. If we can prevent even one quarter of these animals from having one litter in 2011, we can prevent over 600 more animals being born into an uncertain future. We can make sure this doesn't happen, but we need your help. Here are just a few examples of what your matched donation can do:

- * \$15 will cover the cost of necessary vaccinations, or neutering one rabbit
- * \$30 will cover our entire cost of spaying or neutering one cat
- * \$35 will allow us to have one dog spayed or neutered

SpayAid receives no government support, and relies almost entirely on fundraising activities and donations. While we hope that you will give as much as you can, no amount is too small. Every donation is important. And thanks to our matching donors, donations made before the end of April will go even further. You can send the enclosed donation form along with your cheque (Canadian or U.S.), or visit us at www.spayaidpei.com to donate through Canada Helps. SpayAid is a registered charity, and donations are tax deductible.

The SpayAid Board thanks you for your consideration, your kind heart, and for your deep love of the animals. Please pass this invitation along to all your animal friends – and be sure to follow us on Facebook.